AURELIA MICHAEL

LIVING LLC

MEDIA KIT

Established in 2011, and formerly known as Confidence is K.E.E, **Aurelia Michael Living** is an umbrella company dedicated to Empowering The Everyday Superstar to Redefine and Achieve Success.

Our three-part program begins with the **life coaching** sector. I work to guide individuals toward true recognition and ownership of their self-worth, improvement of work/life balance, and time-efficient achievement of desired goals.

Likewise, through **image consulting**, I teach you how to maximize your current wardrobe, proactively prepare a closet for all occasions, and increase confidence within daily outfit selection.

Lastly, we ensure through **home organization** that your living space is a place full of peace, balance, and harmony. This will ensure that you can be equally productive and relaxed where you spend most of your time.

Overall, I strive to help clients show the world who they are through action and aesthetic. I think it's an invaluable asset to parallel how one feels about themselves, with how they represent themselves on a day-to-day basis.

MEET THE **FOUNDER**

I have always possessed an undeniable passion to help others achieve their goals, and push past their perceived limits. From growing up in New York City, where I first began my artist dreams, to the flashing lights of Los Angeles: I knew a big part of my purpose in life was rooted in service.

With a Dual-Degree from The University of Maryland, and Image Consulting & Home Organization Certifications, I have combined my real world experiences with learned scholastic techniques. This unique mix allows me to provide clients with an experience customized to their specific needs.

Since 2011, I have been blessed to help an array of individuals, ranging from pre-teens to seniors, by way of private coaching, group workshops, image consultations, company seminars, and much more. I am a proud artist and intellectual, who loves working with clients not only to achieve goals, but to honor and project true individuality, authenticity, and unstoppable ambition.

WHY **COACHING?**

Having a coach in my corner has been one of the most valuable tools I stumbled upon. I was not easily convinced, but once I realized the significance of having a coach, I had an immediate calling to become one myself!

I work with my clients not just as a coach; but as a teammate, cheerleader, biggest fan, accountability partner, and support system.

Whether you have challenges within your career, relationships, health, motivation, branding, or anything in-between, I am looking forward to working with you. Together, we will improve the many facets
of your life in many ways.

Including:

- Increasing Confidence
- Improving Decision Making Skills & Organization
- Investing In Consistent Self-Care & Productivity

TESTIMONIALS

Gabriel S.
(Graphic Designer)

"Working with Aurelia has allowed me the focus and confidence to continue pursuing my goals, as well as establish new ones. Talking with her gives me the motivation to turn my plans into action. Even when I feel like I have a creative block, Aurelia is always there to listen, and respond with fresh ideas that keep me on track. Aurelia genuinely cares to see her clients succeed in all aspects of life, and it shows through her honesty and her willingness to help."

Nafi L.
(M.D., Fitness Coach)

"AML changed my life! It forced me to realize that NO goal is unreachable or unfathomable.
I have a close mentorship with Aurelia, who has helped me foster a meaningful journey full of reflection, self development, and positive energy. Not to mention I ended up producing my own talk show series! AML is a community full of go getters – and if your heart is ready it can help you create your own lane and be the best you possible."

IMAGE **MATTERS**

How you present yourself on a daily basis is your initial introduction to others, before you even say a word. Together, we will create a "winning wardrobe" that showcases the confidence and individualism you've created on the inside.

We begin all services with a complimentary discovery call so I can learn more about your current style, and where you would like it to be. Through closet analysis, wardrobe planning, and personal shopping, you will gain incredible benefits including:

- Personalized style recommendations.
- A proactively prepared closet for all occasions.
- Increased confidence in daily clothing selections.
- Maximizing your current wardrobe for extended wear.

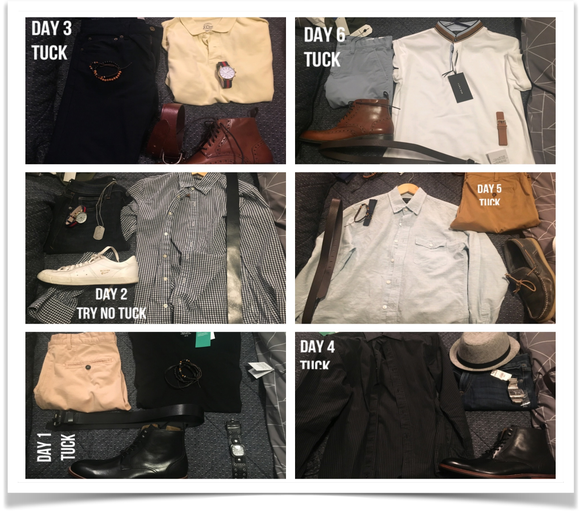
CLOSET ANALYSIS

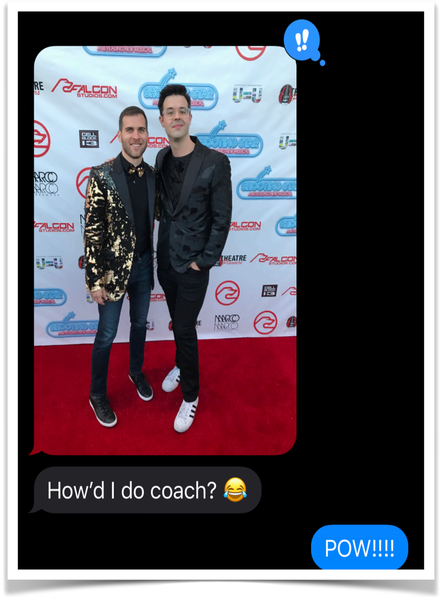
WARDROBE PLANNING

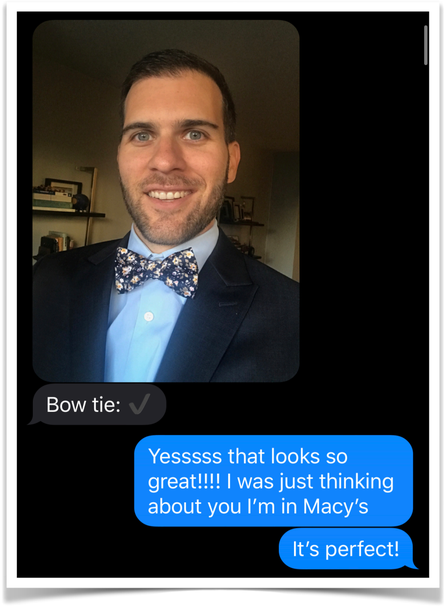
PERSONAL SHOPPING

THE PROCESS

Although each consulting experience is individualized, here's a breakdown of our work together to give you an idea of my process:







1. We began with a closet analysis session, which gave us a chance to donate clothing to a local center and making room for some new winning items.
2. I pre-shopped some items and had them already prepared in the dressing rooms for Jim's arrival. As you can see, we found a great amount of wardrobe gems for one trip!
3. Since Jim was going on a 2-week work trip, we create 14 looks based on a capsule (select amount of clothes to mix and match) and I sent them to him as reference while on his trip.
4. Once Jim was on his trip, I had him send photos of looks we put together that we hadn't tried on, especially before evening events!
5. Lastly, I always challenge my clients to style their next event on there own, based on our work together. I say he nailed it!

My Home 🏡

HOME ORGANIZATION

The functionality of our home can be an area overlooked as a factor that affects our mood, life flow, and productivity. However, when our brains can feel unorganized and stuffed, it may be reflecting in our sacred space!

I work with clients to make their homes equally fashionable and functional. Elements like color, furniture size, and lighting can have such a big impact on the visual makeup of the space, as well as how it emotionally makes you feel.

We begin with an evaluation of your current items and design. We then discuss your spacial desires, and work together to build a sustainable organization plan that will make your home your favorite place to be
(especially in a time like this!)

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